

AiR Trade for Rakuten

EC Robo Inc.

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<http://www.air-trade.jp>

<http://www.ecrobo.com>

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Set up

1 Account set up

- ①Apply for Merchant Account to Rakuten
- ②Rakuten Bank
- ③Credit Card

2 Store Building

- ①Set up basic information in japanese
- ②Top page design using our design template
- ③Prduct information data import

3 Technical support before launch

4 Translation

Operation

1 Account management

2 Customer Support

3 Order Management

4 Collect payments/Remittance

5 Technical support after launch

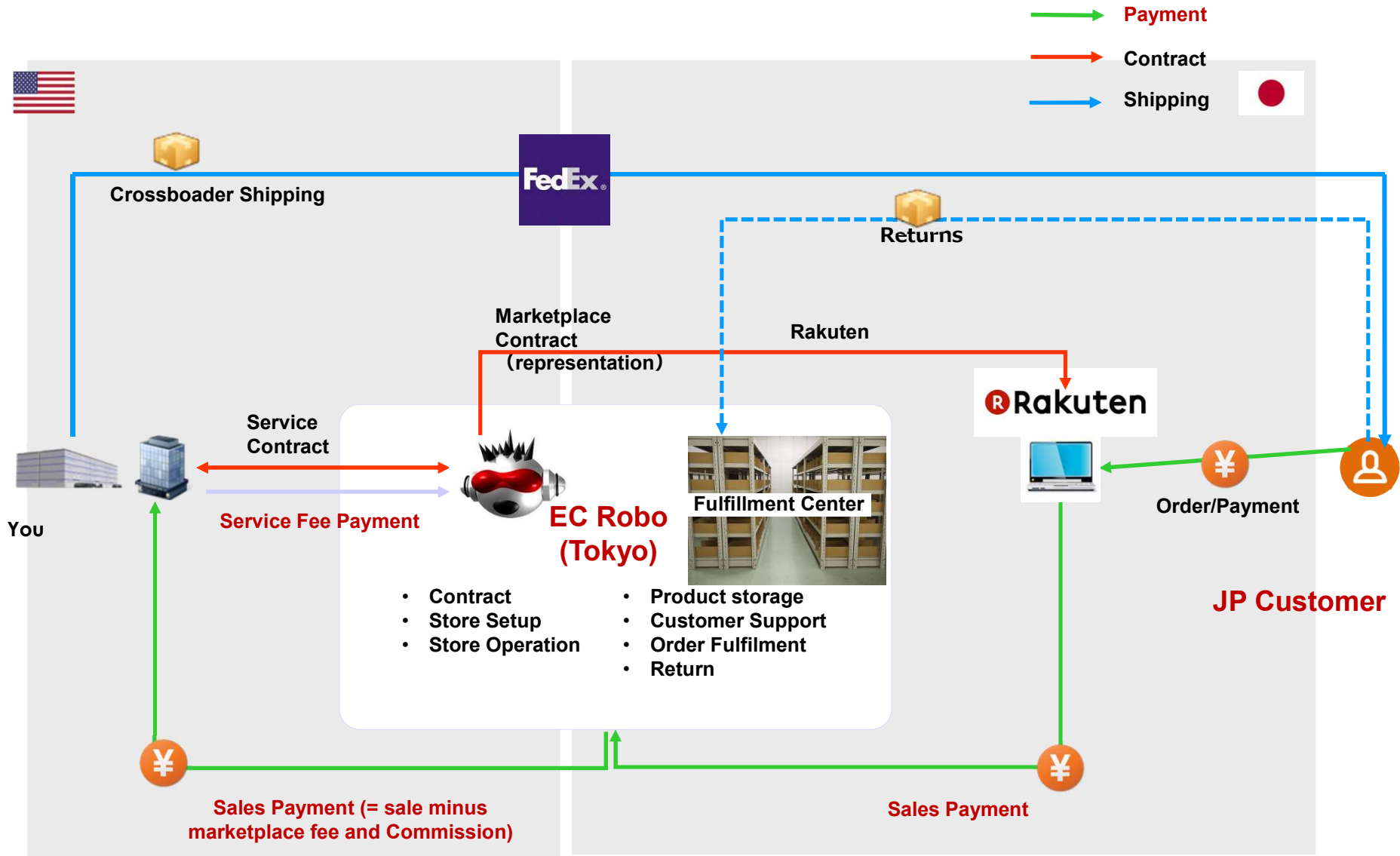
6 ACP (depends on the products)

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Service	Fee	Detail
1.Account Set Up	JPY50,000	*Mandatory ①Rakuten ②Rakuten Bank ③Credit Card
2.Store Building	JPY150,000	①Set up basic information in Japanese ②Create frontpage with EC Robo's original template
3.Technical support before launch	JPY50,000	*Mandatory Such how to list product by CSV, upload/update product information on RMS
4.Translation (English to Japanese)	1word×@8	*Optional

- ※Technical support before launch includes support for uploading product feeds and advise on how to do order management on Rakuten
- ※If you need banners for product pages, the extra fee will be added since it will be outsourced
- ※All the fees charged by Rakuten should be borne by you.
- ※Loss on credit card chargeback should be borne by you.
- ※All charges associated with bank transfer should be borne by you.

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Fee	
Commission Fee	7% of the monthly sales
Minimum Charge	<p>Minimum Monthly Fees: ¥70,000-</p> <p>If sales commissions for a month do not exceed the amount JPY1,000,000, we require the fees listed above as minimum monthly fee for each service you subscribe</p> <p>Minimum monthly fees apply from the second month after launch</p>
Contract period	1 Year

Monthly fee covers Rakuten Account Management, Customer Support and Order Management

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